Advantech Co., Ltd.

Annual Corporate Value Enhancement Plan

Date of Submission to the Board of Directors: October 29, 2026

[Preface]

As a global leader in intelligent IoT systems and embedded platforms, Advantech is committed to realizing its vision of "Enabling an Intelligent Planet." In 2025, amid supply chain disruptions and geopolitical uncertainties, the Company continued to strengthen its operational resilience and financial position to maximize shareholder value and support long-term sustainable growth.

This Plan has been prepared in accordance with the Taiwan Stock Exchange's *Guidelines for Disclosure of Corporate Value Enhancement Plans*. All financial and non-financial data presented herein are consistent with the Company's publicly disclosed financial statements and sustainability reports. The Plan focuses on financial performance analysis, corporate governance enhancement, and strategies for long-term value creation.

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ADVANTECH
Enabling an Intelligent Planet

I. Financial Performance and Position Analysis

1. Revenue and Cost Structure

Revenue Growth Momentum [Highlight: Strong Double-Digit Revenue Growth in FY2025 and 1H26]

FY2025 Performance: Full-year revenue reached NT$70.882 billion, representing an increase of 18.56% year over year (YoY), with both revenue and profitability achieving double-digit growth. Revenue denominated in US dollars totaled US$2,274mn, up 22% YoY. North America, Europe, China, Taiwan, and Emerging Markets all recorded double-digit growth, while business sectors demonstrated strong operational resilience, driving full-year revenue to a record high.

1H26 Growth Momentum: Despite continued fluctuations in key raw material costs and supply chain challenges in 2026, Advantech benefited from robust demand for Edge AI applications. Consolidated revenue for the first half of 2026 reached NT$46.512 billion, up 32% YoY, with revenue and profitability continuing to reach record highs. The Company's revenue growth outperformed both the industrial PC (IPC) industry average of 13.6% and the average YoY revenue growth rate of 24.1% among Taiwan 50 constituents

Weighted Average Cost of Capital (WACC)

Capital Structure and Leverage: As of December 31, 2025, the Company's capital structure comprised 72.7% equity and 27.3% liabilities. Advantech has consistently maintained a low-leverage operating strategy and a relatively low debt ratio. Over the past three years, both the Cost of Equity and Cost of Debt have remained stable, limiting the impact of rising market interest rates on borrowing costs. Capital has been primarily allocated to business operations and research and development (R&D), supporting a sound financial structure.

Recovery in Return on Invested Capital (ROIC): In 2025, the Company's weighted average cost of capital (WACC) stood at 6.31%, while return on invested capital (ROIC) reached 24.92%. Following three consecutive years of decline from FY2022 to FY2024, ROIC rebounded by 2.82 percentage points in 2025, demonstrating the Company's ability to generate positive value from its invested capital. Furthermore, ROIC has consistently exceeded WACC, with the spread widening again in 2025 to 18.61 percentage points. However, the spread remained below the 2022 level of 24.99 percentage points, indicating further room for improvement in the gap between returns on invested capital and the cost of capital. Looking ahead, the Company will continue to focus on core business profitability, working capital management, and returns on growth investments to maintain capital allocation efficiency and support long-term value creation.

Summary of Cost of Capital Metrics (β = 0.77)

Year	WACC	ROIC	ROIC-WACC Spread (Percentage Points)	Cost of Equity	Cost of Debts	Debt Ratio
2025	6.31%	24.92%	18.61	6.33%	4.45%	27.30%
2024	5.80%	22.10%	16.30	5.82%	4.38%	27.80%
2023	5.33%	28.29%	22.96	5.36%	2.20%	29.32%
2022	6.38%	31.37%	24.99	6.40%	2.71%	33.29%

2. Profitability

Gross Profit Margin (GP%) and Core Profitability

Advantech has established a strong presence in the Edge Computing sector through continued investment in advanced Edge AI technologies and the integration of hardware and software capabilities. These efforts have strengthened the Company's competitive moat and enabled it to deliver profitability significantly above industry peers.

In 2025, Advantech recorded a gross profit margin of 39.8%, an operating profit margin of 16.3%, a net profit margin after tax of 14.9%, and a return on assets (ROA) of 14.2%. These core profitability indicators substantially outperformed both IPC industry peers and Taiwan 50 constituent companies, demonstrating the Company's continued strengths in asset utilization efficiency and value creation.

Return on Equity (ROE) [Highlight: ROE Recovery and Structural Enhancement of Dividend Policy]

ROE Recovery: Advantech has consistently emphasized shareholder returns and capital efficiency. In 2025, ROE recovered to 19.7%, up from 17.7% in 2024, exceeding both the IPC industry peer average of 4.5% and the Taiwan 50 constituent average of 16.1%. Going forward, the Company will continue to enhance shareholder returns through core business growth, improved profitability, and effective capital allocation, maintaining its long-term attractiveness in Taiwan's capital market.

Structural Enhancement of Dividend Policy: As part of its ongoing efforts to enhance long-term corporate value, Advantech implemented a structurally enhanced dividend policy, approved by the Board of Directors and shareholders in 2026, to establish a more predictable mechanism for distributing earnings to shareholders. Under the revised policy, the regular cash dividend payout ratio has been increased to 70%–80%. In addition, a time-limited special cash dividend distribution was approved, providing an additional NT$2 per share annually from capital reserves for three consecutive years. The Company has also strengthened communication with shareholders and stakeholders through annual reports, its corporate website, material information disclosures, investor conferences, and press releases to enhance transparency and understanding of its dividend policy.

2025 Financial Indicators	Rev, YoY%	GP%	NI%	ROA	ROE
Advantech	18.6%	39.8%	14.9%	14.2%	19.7%
IPC Industry Peer Average	6.5%	31.5%	-2.4%	3.6%	4.5%
Taiwan 50 Constituents	15.8%	33.6%	13.9%	6.4%	16.1%

Source: Market Observation Post System (MOPS) and 2025 Financial Statements

3. Market Valuation [Highlight: Valuation Re-rating Reflects Long-Term Competitive Advantages]

Cash Distribution Ratio of 91.4%: As of December 31, 2025, Advantech's dividend yield stood at 2.1%, with an annual average price-to-earnings (P/E) ratio of 27.5x and a price-to-book (P/B) ratio of 4.9x. Under the Company's newly approved dividend policy, a regular cash dividend of NT$9.2 per share (representing a dividend payout ratio of 75%) and an additional special cash dividend of NT$2 per share from capital reserves will be distributed for FY2025, bringing the total cash distribution to NT$11.2 per share. The total cash distribution ratio reached 91.4%, exceeding both IPC industry peers and Taiwan 50 constituents, reflecting the Company's commitment to sharing its operating results with shareholders.

Valuation Re-rate: From a market valuation perspective, Advantech's average price-to-earnings (P/E) ratio was 27.5x in 2025 and further increased to 31.7x in June 2026, exceeding its historical average. This valuation re-rating reflects, to some extent, the capital market's recognition of Advantech's long-term strategic investments in Edge AI and its competitive advantages supported by a strong economic moat. Going forward, the Company will continue to monitor operational growth, profitability, industry conditions, and market risks, while maintaining transparent and consistent communication to help investors better understand its medium- to long-term development strategies and key value drivers.

2025 Market Valuation Indicators	Cash Distribution Ratio (%)	Dividend Yield (%)	P/E Ratio (2025 Average)	P/E Ratio (June 2026)	P/B Ratio
Advantech	91.4%	2.1%	27.5	31.7	4.9
IPC Industry Peer Average	82.8%	2.4%	37.4	47.0	2.3
Taiwan 50 Constituents	59.1%	2.9%	27.1	24.5	3.6

Source: Market Observation Post System (MOPS) and 2025 Financial Statements

* NEXCOM's EPS was only NT$0.39 in 2025, resulting in exceptionally high cash distribution ratio (102.56%) and P/E ratio (94.21x), which skewed the IPC industry peer averages upward.

4. Forward-Looking Financial Information

Based on an assumed exchange rate of NT$31.8 per US dollar, and considering economic conditions in key markets, overall order demands, and industry trends, Advantech expects fourth-quarter 2026 revenue of US$970–990 million, with a gross profit margin of 36.0% to 38.0%, and an operating profit margin of 18.0% to 20.0%.

Risk Disclosure: The above information contains forward-looking statements. Actual results may differ due to changes in market conditions and other relevant factors. Investors should carefully assess the associated investment risks.

II. Corporate Governance [Highlight: Enhanced Sustainability and Diversity in the 16th Board of Directors]

1. Board Structure and Independence

15th Board of Directors: Advantech places strong emphasis on corporate governance and Board effectiveness. The Company adopts a board diversity policy in its director selection process, taking into account industry experience, educational and professional backgrounds, areas of expertise, and gender diversity to promote a broad range of perspectives. The 15th Board comprised nine directors (serving from May 25, 2023, to May 24, 2026), with an average tenure of 8.2 years as of December 31, 2025. The Board included 3 independent directors (33%), 3 non-executive directors, and 3 executive directors. 1 director was female, representing 11% of the Board.

16th Board Re-election (2026): The Company completed the election of its 16th Board of Directors at the 2026 Annual General Meeting. The newly elected Board comprises 9 directors, including 3 independent directors, further strengthening board diversity and resilience in addressing risks. Female representation increased to 2 directors, accounting for 22% of the Board. The newly constituted Sustainability Development Committee (SDC) includes the Chairman, executive directors, independent directors, and external directors, bringing together a more diverse range of professional expertise in sustainability. This structure is expected to support the phased advancement of sustainable corporate succession while strengthening strategic development and corporate governance capabilities.

2. Board Effectiveness and Information Transparency

Functional Committee Operations: The Audit Committee, Remuneration Committee, and Sustainability Development Committee (SDC) each achieved a 100% attendance rate in 2025. Beyond maintaining strong regulatory compliance, these committees continue to advance value-oriented governance, strengthening the Board's strategic oversight and risk governance capabilities.

Strategic Oversight: The Board and SDC have enhanced their oversight of global expansion, AI strategy, corporate succession, and senior talent development.

Risk Governance: Global governance, geopolitical risk responses, operational risks, and cybersecurity risks are regularly incorporated into the oversight mechanisms of the Board and its functional

committees

The analysis is based on financial data for fiscal year 2025

Board Performance Evaluation

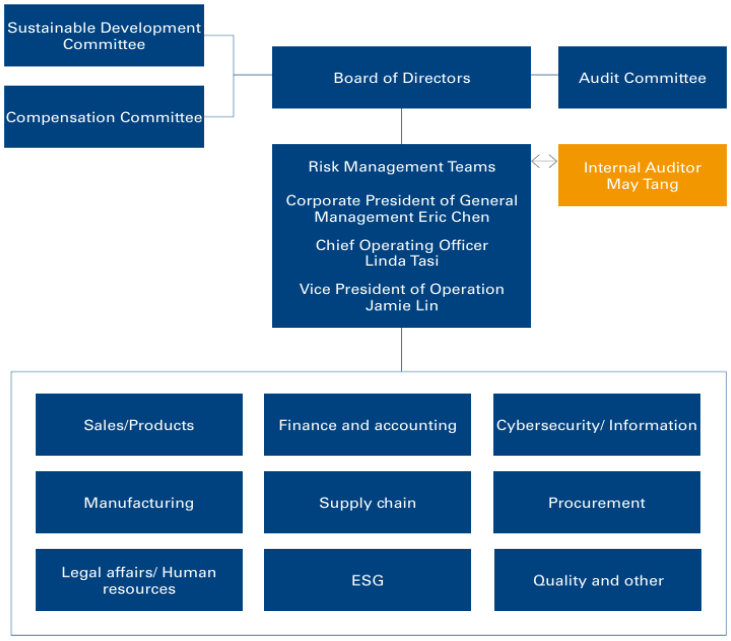
Performance Evaluation: Advantech has established a comprehensive performance evaluation mechanism for the Board and its functional committees. Internal self-assessments are conducted annually, while external evaluations are performed by independent professional institutions every three years. The Company's 2025 internal evaluation results were rated "Excellent," and the corresponding improvement plan was reported to the Board in the first quarter of 2026. Going forward, Advantech will continue to enhance Board effectiveness, with the management team coordinating resources to drive continuous annual improvements.

Director Training: In 2025, directors completed an average of 9.4 training hours per person, exceeding the recommended 6 hours. Training related to ESG sustainability and risk management totaled 45 hours, averaging five hours per director. Advantech also organizes director training seminars on an ad hoc basis, focusing on material issues closely related to the Company's operations to maximize their strategic value.

Information Transparency: In accordance with regulatory disclosure requirements, Advantech publishes its annual reports, financial statements, material Board resolutions, and ESG sustainability initiatives and performance through the Market Observation Post System (MOPS). In 2026, the Company introduced bilingual Chinese and English transcripts of investor conferences on its corporate website, further enhancing information accessibility for foreign institutional shareholders and providing investors with more timely and comprehensive information.

III. Risk Management and Competitive Assessment

Risk Management and Governance: Advantech has implemented an Enterprise Risk Management (ERM) framework, with the Board of Directors serving as the highest governing body for risk management. Strategic and global risks are overseen by the Board, the Sustainability Development Committee (SDC), and the Remuneration Committee, while operational risks are supervised by the Audit Committee. The Risk Management Team initiates a company-wide risk assessment in the fourth quarter of each year, with risk evaluations and corresponding mitigation plans completed early in the following year. Broad strategic risks and global risk issues are primarily overseen by the Board of Directors, which may delegate oversight and monitoring responsibilities to the Sustainability Development Committee and the Remuneration Committee.



Source: Advantech 2025 Sustainability Report

1. Macroeconomic Risks

(1) Tariff and Geopolitical Risks: As a global enterprise serving markets worldwide, Advantech generates approximately 30% of its revenue from North America, with more than 90% of shipments originating from Taiwan**.** In response to uncertainties arising from tariffs and geopolitical risks, Advantech has initiated several measures to strengthen operational resilience: (1) Strengthening Local Assembly Capabilities: Expanding local assembly capacity to enhance operational flexibility. (2) Enhancing Localized Supply Capabilities: Strengthening local supply capabilities across global markets while increasing value-added services. (3) Implementing Price Adjustments: Adjusting product pricing to appropriately pass on cost pressures. These initiatives aim to maintain operational resilience and profitability amid evolving global systemic risks.

(2) Supply Chain Challenges and Response Strategies: Advantech has established a comprehensive supply chain management framework and strategic procurement processes to ensure long-term stability in supply availability, pricing, and quality. In response to supply chain imbalances and rising costs in 2025, the Company implemented several measures: (1) Accelerating Alternative Component Qualification: Expediting the validation of alternative components and enhancing flexibility in product design adjustments. (2) Securing Long-Term Supply: Entering into long-term agreements with strategic upstream partners to ensure supply stability. (3) Implementing Cost Pass-Through Mechanisms: Adjusting product pricing to partially offset rising raw material costs and mitigate the impact on profitability. (4) Enhancing Global Information Systems: Establishing real-time global information systems to optimize raw

material inventory management and utilization efficiency. These measures aim to mitigate the operational impact of supply chain disruptions and cost increases. In 2025, Advantech achieved double-digit YoY growth in both revenue and profitability, demonstrating strong operational resilience.

2. Industry Competitive Analysis

Competitive and Collaborative Trends in Edge AI and Physical AI:

As generative AI continues to evolve toward Agentic AI, Edge AI, and Physical AI, industry competition and collaboration are shifting from standalone hardware products toward a "Platform + Solution + Ecosystem" model. For the industrial PC (IPC) industry, the ability to transform into an Edge AI platform and solution provider will become a key competitive differentiator in the next stage of industry development. The industry is experiencing the following major trends:

(1) Expanding Boundaries of Industry Competition: Competition in the Edge AI market has expanded beyond traditional IPC manufacturers to include semiconductor and AI computing platform providers, such as NVIDIA, Intel, AMD, and Qualcomm, as well as industrial automation and energy management companies, cloud service providers, and AI software and system integration companies. As AI computing extends from the cloud to the edge and physical devices, industry participants are increasingly expanding both upstream and downstream, resulting in increasingly blurred boundaries across the industry value chain.

(2) Shifting Competitive Focus from "Hardware Specifications" to "AI Platform Integration and Scalable Deployment": Enterprise demand for Edge AI is shifting toward integrated solutions that combine heterogeneous computing architectures, industrial-grade hardware, AI models, data management, device connectivity, and software tools, while addressing practical challenges related to deployment, maintenance, and cybersecurity. Accordingly, competitive differentiation is moving beyond individual product performance toward cross-platform integration capabilities, industry-specific expertise, and the ability to scale AI applications from proof of concept (PoC) to large-scale deployment.

(3) Opportunities and Challenges in Physical AI: Physical AI enables machines and devices to perceive, reason, make decisions, and take actions, driving demand for high-value applications across smart manufacturing, robotics, AI vision, semiconductor equipment, healthcare, transportation, and energy. Meanwhile, advances in AI agents are transforming edge computing from isolated AI inference toward multi-agent collaboration and autonomous decision-making. However, the industry continues to face three major challenges: fragmented communication protocols across vertical applications, rapid software evolution, and intensifying cross-industry competition.

3. Advantech's Core Competitive Advantages:

(1) Global IPC Leadership and Comprehensive Edge AI Product Portfolio: Advantech maintained its global leadership in the industrial PC market, achieving a market share of 41.5% in 2025. The Company has established a comprehensive portfolio spanning devices, systems, and AI platforms, providing a strong foundation for its Edge AI strategy.

(2) Cross-Platform Hardware and Software Integration Capabilities: Through software frameworks such as WISE and WEDA, Advantech integrates industrial-grade hardware, Edge AI computing, data management, and AI applications. The Company supports a diverse range of computing platforms, including NVIDIA, Intel, AMD, Qualcomm, NXP, and MediaTek, reducing the complexity and barriers customers face when adopting and integrating rapidly evolving AI technologies.

(3) Industry Application Expertise: From PoC to Scalable Deployment: Advantech has established extensive expertise across key vertical markets, including manufacturing, semiconductor equipment, transportation, energy, healthcare, and retail. Its competitive advantage extends beyond AI hardware offerings to the integration of operational technology (OT) expertise and global service capabilities, enabling customers to advance AI applications from proof of concept (PoC) to repeatable, maintainable, and scalable deployments.

(4) Globalized and Localized Operational Capabilities: Through its global manufacturing network, regionalized supply chains, and "Local for Local" strategy, Advantech continues to strengthen localized services and supply chain resilience across North America, Europe, Asia, and emerging markets. This approach enables the Company to combine global scale with regional service capabilities, enhancing its competitiveness amid global supply chain restructuring and increasing geopolitical uncertainties.

IV. Strategies and Action Plans

Short-Term Enhancement Measures

In the short term, Advantech will focus on **"Strengthening Global Operations, Enhancing Operational Resilience, AI Enablement, and Sustainable Value Creation"** to improve operational efficiency, organizational agility, and long-term competitiveness.

1. WWBO Global Operations and AI Enablement:

(1) Enhancing Global Operational Efficiency and Resource Allocation: Advantech will continue to strengthen coordination between global and regional operations through WWBO, promote lean management, optimize supply chain and inventory management, and enhance operational transparency and decision-making efficiency through digital management tools. These initiatives aim to improve asset utilization and agility across global operations.

(2) Advancing Smart Manufacturing and Automation Applications: The Company will continue to invest in smart manufacturing, automation, and Edge AI technologies, leveraging its own manufacturing facilities as testing and validation environments for AI applications. Proven practices will be further developed into replicable solutions to improve production efficiency, quality management, and

energy efficiency while reducing operating costs.

(3) Advancing from Everyday AI to Enterprise-Level AI Agent Applications: Advantech will continue to expand internal AI applications across manufacturing, business analytics, human resources, knowledge management, and daily office operations, while establishing cross-functional AI implementation and governance mechanisms. Under the leadership of the Chief AI Officer (CAIO) and relevant AI implementation teams, the Company will accelerate the adoption of AI agents across business functions, progressively transforming AI from an individual productivity tool into an enterprise-wide capability for process optimization and decision support. These efforts aim to enhance organizational productivity and strengthen AI-native operational capabilities.

2. Financial and Operational Resilience:

(1) Strengthening Financial Risk Management and Responsiveness: Advantech will continue to enhance its foreign exchange hedging and currency exposure management mechanisms, while closely monitoring exchange rate movements, interest rates, and inflation across major markets to improve its ability to respond promptly to rapidly changing global operating conditions.

(2) Improving Precision in Component and Materials Management: In response to price fluctuations in memory, solid-state drives (SSDs), and other key components, the Company will strengthen strategic procurement, supplier management, pricing adjustments, and front-line profitability management mechanisms. These measures aim to shorten the time lag between cost changes and market price adjustments, thereby mitigating the impact of raw material price volatility on gross profit margins and operating performance.

(3) Strengthening Global Supply Chain and Regional Manufacturing Resilience: Advantech will continue to advance its "Local for Local" strategy through its global manufacturing network, regionalized production, and flexible supply chain management to mitigate external risks arising from geopolitical developments, tariff policies, and logistics disruptions. These initiatives will also strengthen localized supply capabilities and customer services across North America, Europe, Asia, and emerging markets.

3. Sustainable Value Creation:

(1) Environmental

Advantech has made significant progress in its climate change strategies and initiatives, with its 1.5°C-aligned emissions reduction targets validated by the Science Based Targets initiative (SBTi) and the planning of its internal carbon pricing (ICP) mechanism completed. The Company also achieved notable results in greenhouse gas (GHG) emissions management and energy efficiency. In 2025, GHG emissions intensity decreased by 42% compared with 2019 and by 20% compared with 2024, meeting its Scope 1 and Scope 2 reduction targets. Advantech continued to maintain ISO 14064-1 verification for its facilities in Taiwan and overseas, while expanding external GHG verification to Japan, South Korea, and the Netherlands. In addition, its Kunshan facility achieved UL 2799 Platinum certification and reduced electricity consumption per working hour by 10%.

(2) Social

Advantech achieved a global e-learning participation rate of 83.6%, exceeding its target of 75%. More than 50% of participants in the Global APEX high-potential talent development program were successfully promoted. The Company recorded a 92% employee retention rate following reinstatement from parental leave, while women accounted for 16.7% of senior management positions. In 2025, the Advantech Foundation invested NT$95.06 million in social impact initiatives. Among these efforts, the AIoT Innoworks Global Developer Program engaged 1,440 students from 122 schools across six countries, while the ACT Dreamers Sustainability Education Program expanded its network of partner schools to 39.

(3) Governance

Advantech has received continued recognition in international sustainability assessments, as detailed in the following sections. Revenue from sustainable intelligent solutions accounted for more than 61.9% of total revenue, while the Company's global customer satisfaction survey achieved a score of 91.55. In 2025, the coverage rate of sustainability capability development initiatives among key suppliers exceeded 38%. Advantech will continue to collaborate with its suppliers to enhance sustainability performance and create shared value.

(4) Proactive Planning and Implementation of the IFRS Sustainability Disclosure Standards Adoption Plan

In accordance with applicable regulatory requirements, Advantech will adopt the IFRS Sustainability Disclosure Standards beginning in 2027 and publish the sustainability information section of its annual report in 2028. The implementation plan comprises four phases: Analysis and Planning, Design and Execution, Implementation, and Adjustment and Improvement. Progress and key action items will be monitored on a quarterly basis. In 2025, the Company established a cross-functional IFRS implementation team, convened project meetings, developed an implementation plan, and submitted the required progress reports to the Board of Directors and relevant regulatory authorities within the prescribed timelines, ensuring an orderly adoption process.

Medium- to Long-Term Initiatives

1. **Strategic Transformation**: Advantech will establish "Edge Computing & AI-Powered WISE Solutions" as its core strategic focus, transforming from a hardware supplier into a leader in the "Platform + Solution + Ecosystem" model. This transformation will follow a dual-track approach: driving new growth opportunities through AI externally while leveraging AI internally to enhance productivity and operational efficiency.
2. **Brand Enhancement**:
   Clear Brand Positioning: Emphasizing the differentiated value proposition of "Industrial-grade Edge AI from Device to System, and from PoC to Scale."
   Global Brand Consistency and Local Market Engagement: Expanding global brand visibility through major international exhibitions and industry events, including COMPUTEX, NVIDIA GTC, and Embedded World.
   Thought Leadership: Strengthening Advantech's industry influence through executive participation in international forums and media engagements, establishing the Company's thought leadership in practical Edge AI deployment.
   Third-Party Endorsement through Ecosystem Partnerships: Deepening joint marketing initiatives and technical collaboration with global technology leaders, including NVIDIA, Intel, AMD, Qualcomm, and Microsoft, to reinforce Advantech's credibility and ecosystem positioning.

Ultimately, Advantech's brand strategy will extend beyond media exposure and brand awareness, positioning the brand as a strategic intangible asset that supports corporate transformation, talent attraction, ecosystem partnerships, and expansion into new markets. By leveraging its established leadership in the IPC market, the Company aims to translate its competitive advantages into a greater brand premium and long-term corporate value in the Edge AI era.

3. **Corporate Succession and Talent Development**: Advantech remains committed to sustainable operations and responsible governance, with corporate and shareholder interests as its foremost priorities. The Company has initiated succession planning for both the Board of Directors and senior management to ensure leadership continuity and long-term organizational development.
   The headquarters management structure, as part of its organizational transformation, will gradually transition from the current co-president management system to a CXO leadership model, comprising the Chief Executive Officer (CEO), Chief Financial Officer (CFO), and Chief Operating Officer (COO), to support sustainable leadership succession.
   At the business organization level, the Company plans to establish Business Organization (BO) General Manager positions to oversee overall BO operations and advance its sector-driven market strategy. In terms of talent development and succession pipeline building, Advantech will establish a clear leadership succession plan, implement a comprehensive internal rotation system, and cultivate international management talent. The Company will identify key positions, formulate three-year development plans, and provide practical development opportunities for potential successors, fostering a people-centric approach to sustainable

talent development and stable leadership succession.

V. Stakeholder Communication and Impact

Advantech has established comprehensive communication channels, supported by a designated corporate spokesperson and a dedicated Investor Relations function. Through regular investor conferences, domestic and international investment forums, and institutional investor meetings, the Company maintains a high level of information transparency.

1. Communication Channels

Corporate Website, Annual Reports, and Sustainability Reports

Advantech maintains official websites in both Chinese and English, providing timely and comprehensive disclosures covering corporate operations, products and solutions, corporate governance, sustainability performance, shareholder meeting materials (including annual reports), investor conferences, and sustainability reports.

Corporate Spokesperson and Investor Engagement

During the period of subdued share price performance in the fourth quarter of 2025, Advantech proactively strengthened engagement with domestic and international institutional investors. The Company conducted individual outreach to its top 50 institutional shareholders to gather their perspectives on corporate value and consolidated the feedback for management's consideration in refining long-term strategies and communication approaches, fostering constructive two-way dialogue. In 2025, Advantech participated in 11 domestic and international investment forums and held more than 180 institutional investor meetings, recording a total of 1,395 investor interactions. Total engagement activities increased by more than 20% compared with 2024, reflecting the Company's commitment to responsible, consistent, and transparent communication and helping investors better understand its medium- to long-term development strategies and key value drivers.

Social Media

Advantech's social media strategy centers on "Professional Content Leadership, Globally Consistent and Locally Relevant Communication, and Data-Driven Conversion." The headquarters oversees global brand positioning and key communication themes, while regional teams and business groups tailor content to the needs of their respective vertical markets. Through major social media platforms, including LinkedIn, Facebook, and YouTube, Advantech maintains a consistent global digital brand identity supported by industry expertise. The Company also leverages LinkedIn and YouTube for cross-regional engagement. In response to evolving AI-driven search behavior, Advantech is incorporating Generative Engine Optimization (GEO) and Search Engine Optimization (SEO) strategies to enhance brand visibility in generative AI search environments.

2. External Recognition and Awards in 2025

[Sustainability]

CommonWealth Magazine: Ranked 4th in the Large Manufacturing Enterprises category of the 2025

CommonWealth Corporate Citizenship Awards; recognized in the CommonWealth Talent Sustainability Awards; and received the Parenting Magazine Family-Friendly Workplace Award for the first time.

S&P Global: Achieved a record-high score of 89 in the 2025 Corporate Sustainability Assessment (CSA); ranked among the top 5% of companies globally in The Sustainability Yearbook 2026; and was the only company in its industry to receive the Industry Mover distinction.

EcoVadis: Awarded a Silver Medal for sustainability performance.

TIME Magazine: Recognized among the World's Most Sustainable Companies.

Forbes: Ranked among the World's Best Employers, placing within the global top 500.

[Brand Recognition]

Best Taiwan Global Brands: Ranked 4th with a brand value of US$896 million, maintaining a position among Taiwan's top five global brands for eight consecutive years.

iF Design Award (Germany): Recognized for the WISE-IoT Andon Intelligent AI Andon Solution and the LEO-L50 Outdoor Asset Management Device.

COMPUTEX Best Choice Award 2025: Received Best Product Category Awards for the Edge AI Application Server and the Ultra-Thin Battery-Free NFC E-Paper Solution.

34th Taiwan Excellence Awards (2025): Recognized for three products: the TREK-50N Rugged In-Vehicle AI Computing Platform, AIR-420 Edge AI Application Server, and DS-011 Slim Low-Power Edge AI Computer.

[Corporate Governance]

Taiwan Stock Exchange Corporate Governance Evaluation: Ranked among the top 5% in the 12th Corporate Governance Evaluation, maintaining a top 5% ranking for five consecutive evaluation cycles.